

Unofficial

2012 January Board of Directors Meeting January 9, 2012, Great Falls Heritage Inn 2:30 PM

Call to order

Kellieann called the meeting to order at 2:35

Members present: Amy Adler, Dave Brink, Amber Burch, Gary Olsen, Jim Gordon, Larry Hoffman, Kenny Kever, Aaron Kneeland, Melissa Maggio, Jane Mangold, Danny McIntosh, Kellieann Morris, Lisa Surber, Jim Visser, Paul Wick, Dick Zoanni, Dave Burch, Dan Dobler, Mike Miller, Steve Shelly, John Simons and Joe Weigand.

Member excused: Mel Shumway and Jeanne Caddy.

Guests present: Jim Olivarez, Jerry Marks, Margie Edsall, Dale Butori and Jack Eddie

Fall minutes approved

Kenny Kever moved to approve the fall board minutes and Larry Hoffman seconded and all were in favor.

Winner of Minutes Challenge

Kenny Kever won the fall minutes challenge and Amber Burch was second. Becky would award their prizes during the conference.

Questions on Board Packets including financials

Paul asked about NEC and what it stood for (Diana explained that NEC means not elsewhere classified) and Becky reviewed the line items in that category which entailed grant funding.

Old Business

12 Annual Conference Update

Becky reported on sponsors, attendees, overview of the agenda and gave an update on the Olympiad. Over 324 folks were pre-registered for the conference with about 21 vendors. Gary noted that we had an excellent agenda with a wide variety of speakers and wanted to thank everyone who helped to moderate and pull the agenda together.

2012 Board Nominations

Gary reviewed the nominations: Dan Dobler and Kenny Kever for VP, Amber Burch for treasurer, Monica Pokorny and Karen Laitala for IWM Representative, Jim Gordon and Jack Eddie for Industry Rep, Dale Butori and Ray Shaw for Conservation Rep, Clay Petersen for NE Area Rep, Pam Barnett for Central Area Rep and Aaron Kneeland for SE Area Rep and that MWCA Bylaws were being voted on as well.

Set 2012 Member Rates for Publications

Becky presented rates for 2012 publications and the only change would be a five dollar increase in coordinator training fees. Becky also added that calendars would remain the same: \$2 for members and \$4 for non-members. Danny McIntosh motioned to approve the 2012 rates and Jim Gordon seconded the motion and all were in favor.

Vendors at spring and fall training

Becky asked the board about the possibility of vendors coming and having booths at these trainings, and after some

general discussion, it was decided to keep the vendors with booths at the annual conference and not promote vendors at the coordinator trainings.

2011 Board Evaluation

Kellieann took in all board member evaluations and reviewed the general scores. She reviewed the list of fundraising opportunities. The top fundraising responses from the board included purchasing MWCA License plates and donating to the silent auction, speaking at civic organizations and sportsmen groups, promoting the MWCA at other conferences and finding and securing sponsorships, selling and buying MWCA calendars, and purchasing, promoting and selling MWCA calendars. The bylaws were reviewed regarding the nominations and board development committee and the VP is the chair. The committee has been established. It is up to the VP to enhance or grow this committee. Brink encouraged the governance handout that Becky presented be placed in board binders for board orientation and the spring retreat.

New Business

Coordinator support update

Amy reported that both the spring trainings went well. Fall coordinator training was well represented with around 80 people attending. She reported that there was some turnover in some counties last year, but things may have stabilized again. Spring trainings are in Butte on March 20 & 21 and in Miles City on April 18 & 19 and the fall training is in Hamilton on October 16 - 18, again in conjunction with the fall board of directors meeting . Becky reported that there were three open coordinator positions in Montana: Toole, Anaconda-Deer Lodge, and Powder River Counties.

Montana Education Position Update

Amy reported that she was appointed to sit on the SNWAEC as the MWCA rep, and she explained that the SNWAEC position has been in a state of flux over the past year. Carla Hoopes is no longer with the program and MSU was not funded with emergency funding. The Dept of Ag has now put in a proposal for an education position with a Trust Fund grant, and it will go before the Trust Fund Council in March. If funded, a person will be on board the first part of June. Some other funding will go towards this position if it is funded. Dave Burch explained how Trust Fund dollars are expended and that Director de Yong has directed Dave to put in for the position. Jane stated that while they have the program at MSU, they are still running the program.

Fight 5 update

Becky explained potential licensing and trading marking issues with Fight 5 as a result of an email sent to her from an MSU employee. A patent lawyer was contacted and Becky explained that an idea cannot be “trademarked” and Fight 5 had not been trademarked, however the lawyer recommended the MWCA trademark their logo federally to protect the organization in this day and age of technology. **Paul motioned we trademark the MWCA logo and Dave Brink seconded. All were in a favor.** Kellieann then posed the question of using “fight 5” or the possibility of changing it to “What’s your five”. There was much discussion on Fight Five, and Dave Burch wanted to hold a meeting with SD, Wild Dakota TV, the Missouri River Watershed Coalition and MWCA. There was no decision made regarding the use of Fight 5, so MWCA would continue to promote Fight 5 as an educational tool as the Missouri River Watershed Coalition intended.

Idaho Weed Conference invite

Becky reported that Idaho Weed Control Association (IWCA) invited two board members to attend their annual conference with waived registration. The board felt that Becky and Gary should attend the IWCA Conference in Boise, Idaho, on February 1 & 2. There was a question of what Idaho charged for their conference.

MWCA Scholarship & Evaluation Process

Lisa presented that the committee had trouble with the criteria and the evaluation process with scholarship applications this year and they needed to ask the board about how best to proceed. There was discussion on the criteria, the point system, the financial need...etc. Preference given to the majors we currently have listed, but maybe look at the ranking points and re-draft. Following discussion, the Scholarship Committee will reconsider their criteria and process for candidate selection and report to the Board at a later date.

Board Orientation date & location

Kellieann asked for comments on the board's choice of holding a meeting or a webinar for board orientation. Board members felt the orientation was a better venue both for new members and old. **Brink moved we have an orientation meeting rather than a webinar and Jim Gordon seconded the motion. All were in favor.** Jane moved that we hold the spring retreat and board orientation at Fairmont on March 22 & 23. Amber seconded and all were in favor.

Set 2012 Board Meeting Dates

The board and officers set the dates for the next year's meetings: The Board Orientation and Spring Retreat will be held on March 22 & 23 on the heels of the Western Spring Coordinator Training in Butte which will be on March 20 & 21. The budget webinar for the board will be held on June 20th. The summer webinar will be held on August 22, and the October meeting will be held on October 15 & 16 with the fall coordinator training being held on October 17 & 18. January 14, 2013, will be the date of the next winter annual meeting.

Proposed Resolution revisions & resolution committee plans for 2012

Becky brought up that two issues needed to be addressed regarding the resolution work group: to address the chair position of the resolution work group and to define the number of members on the work group. **Dave Brink moved that we make the past president the chair of the work group and Danny McIntosh seconded. All were in favor.** The policy is currently that the work group is limited to 9 members, but there was much discussion about who should serve on that committee. Kellieann will appoint members to this working group and it will not be limited in number at this time.

Other business

Diana reported that we have switched from ETapestry to Neon to house our database. It would save the MWCA money and it was a much more user-friendly program. The customer service was also heads and tails above Blackbaud (Etapestry).

The meeting was adjourned at 5:35 p.m.